

Bynorm Powers Up With Kawasaki Commercial Engines

Bynorm took on exclusive distribution of Tecumseh products in June with commitment to offer re-powering solutions to dealers. With Tecumseh Power Company's decision to exit the engine business in February 2009, Bynorm has reviewed potential business partners to ensure continuity of power train solutions to its vast dealer network.

Discussions in recent months with senior OEM sales manager of Kawasaki Motors Corp. USA, Randy Lockyear demonstrated a joint business opportunity to expand Kawasaki's engine reach into the Australian re-power market through Bynorm's vast dealer network.

Bynorm managing director John Lo Piccolo said: "We are committed to offering our customers the best commercial re-powering option and Kawasaki was by far the best business partner for us."



In August 2009 Bynorm will launch a comprehensive range of vertical and horizontal shaft Kawasaki commercial engines, supported by a robust warranty platform, technical support, and substantial inventory levels of genuine Kawasaki spare parts.

In addition, with the exception of the diesel powered Gravely Zero Turns, the entire Gravely ZTR range from 34" to 72" decks is powered by Kawasaki commercial engines. The Gravely brand is the commercial ZTR mower range offered by Bynorm which are designed to increase productivity through reducing mowing time. The Kawasaki engines deliver unmatched power, durability, and most importantly - reliability.

Bynorm is committed to investing in their dealer network and will conduct repair training courses in preparation for the next season. For more information, visit www.bynorm.com.au

BYNORM'S BY-LINK CHAINSAW CHAIN 'CUTS IT' IN THE MARKETPLACE

For the last two years, Bynorm has offered its quality By-Link chainsaw chain to dealers with positive feedback received. Firstly the product cuts fast and is long lasting, and secondly By-Link delivers attractive margins.

Bynorm managing director John Lo Piccolo says: "Whilst we knew the By-Link chain would 'cut it' in the Australian market, we needed to build its credibility and acceptance."

Facts about By-Link and its construction to strengthen the newly-acquired Australian Credentials includes:

TOP QUALITY RAW MATERIAL

By-Link chain is manufactured from American steel which comes from Gibraltar Industries in Cleveland - the same mill where other well-known chain manufacturers purchase their raw material.

INTERNATIONAL STANDARDS

By-Link chain is manufactured in an ISO 9001:2000 certified factory.

INDEPENDENT TEST REPORTS

Independent test reports comparing the performance of By-Link and other well-known chain brands are available on request.

QUALITY ASSURANCE

All By-Link chains are 100 per cent hand inspected for quality in material and workmanship.

QUALITY AUDITS

Underwriters laboratories conduct quarterly audits in the factory.

In July, Bynorm will introduce a broader By-Link product portfolio, including a comprehensive semi-chisel chain range, laminated sprocket nose bars, pre-cut chain loops and chain accessories.

For more information, visit www.bynorm.com.au

"The Dingo K9-2 is small enough to fit into backyards and houses larger diggers simply cannot. Jobs previously completed by hand can now be completed with the Dingo K9-2 saving valuable time on the worksite," Mr Briggs said.

Attachments currently available with the Dingo K9-2 include the bucket, trencher, post hole digger, leveller and rotary hoe, with additional attachments to be added to the list shortly.

The K9-2 is available to order now; the first Dingo K9-2's will be available for delivery from July. For enquiries phone Dingo Australia on 1300 434 646 or visit www.dingo.com.au

