

# On Your Bike! Bynorm BMX Champ

**Bynorm parts picker** Les Pierson recently finished second in the 2008 Australian BMX “Freestyle” Championship. The Series runs from March through October with weekly events all across Australia. Like diving and ice-skating, points are awarded competitors for execution and difficulty. Les was lying in first place during the final event held at Melbourne’s “Vodafone Arena” (best known as the Tennis Centre’s second show court) before another competitor called Colin Mackay introduced a front-flip-tail-whip into his 90-second routine to bring the house down.

“Even I had to applaud,” Les admits, “It had never been done before – anywhere!”

While Mackay is currently enjoying the three-month trip around US BMX venues and events

Les had to console himself with the second prize of a \$20,000 Mazda 2 motor car.

Les Pierson is sponsored by BMX apparel manufacturer Livet and practices daily at the local skatebowl after work at Bynorm. Such are the demands he places on his pro BMX bike that he wears one out every three months.

“My Dad was at Bynorm before me and said it was the best place that he’d ever worked,” Les explains. “I know how picky he is about those sort of things so I thought it would be a good place to work, too!”

And is it?

“Yep! It’s the best team I’ve ever worked for. I’ll be here as long as they’ll have me!”

Expect to see a new Mazda 2 parked outside Bynorm for some time to come.



Bynorm parts picker & Champion BMX Freestyler Les Pierson executing a few fancy moves in the Bynorm car park where he’ll be leaving the Mazda he won in the 2008 Australian BMX Championship

# New Kubota Premises Opened

**With the opening** of a new purpose-built office and distribution centre in Melbourne, Kubota Tractor Australia (KTA) has taken a historic step consolidating its position in Australia. The new 15,000m<sup>2</sup> warehouse on a 4.5ha block at Truganina (near Laverton) in the western suburbs was completed on time and on budget and represents a 50% increase on Kubota’s previous Tullamarine storage capacity.

At the official opening at Truganina, KTA MD Hiromi Nakanishi said this milestone clearly showed Kubota is committed to increasing its presence in the Australian market place.

Hiromi Nakanishi said, “After 31 years in Australia, we are committed to further develop our business in the Oceania region, and to contribute to Australian society. Having this KTA-owned office and warehouse facility, will provide a rock solid foundation, for the future success of

Kubota and its Australian dealers.” Hiromi Nakanishi stressed that the new facility would greatly enhance Kubota’s ability to deliver machinery to Dealers on a timely basis. “The new warehousing facility will maximise the efficiency of our logistics department through the timely supply of products including tractors, mowers, excavators and Krone big square balers,” ‘Mick’ Nakanishi said.

Another key feature of the new premises is a state-of-the-art training facility, comprising lecture room and fully-equipped practical workshop (larger than many Dealerships!)

Kubota is synonymous with compact tractors in Australia. Indicating the importance of KTA to Kubota worldwide, Kubota Corporation President Mr Hatakake and Executive Vice-President Mr Hayashi attended the opening. “The message to both our Dealers Customers is that Kubota is growing. We are already firmly entrenched as a major equipment supplier and undertaking this major investment will further consolidate Kubota’s position in the Australia,” he concluded.



Officially opening Kubota’s new Australian HQ (from left): Messers Hayashi (Kubota Corp Executive Vice-President), Hatakake (Kubota Corp President) & Nakanishi (KTA MD)



Technicians attended the first classes covering engine analysis & excavator hydraulics in KTA’s new state-of-the-art training facility

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