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### **Ariens Company Announces Bynorm Acquisition**

**BRILLION, WI (February 27, 2006)** The Ariens Company announced today that it had signed contracts to acquire the assets of Bynorm Group of Companies (Bynorm (Vic) Pty Ltd & Bynorm (Qld) Pty Ltd) of Melbourne and Brisbane, Australia (“Bynorm”). Bynorm is one of Australia’s largest distributors of replacement parts for the lawn and garden industry. The new business will act as a separate business unit within Stens Corporation. “Our acquisition of Bynorm brings together two premium brands in the replacement parts industry. Bynorm and our existing Stens business will work together to offer excellent product selection and delivery to Australian lawn and garden dealers,” stated Dan Ariens, president of Ariens Company.

Ariens Company plans to maintain the Bynorm brand in Australia, its distribution infrastructure as well as the management team. “Bynorm is Australian for parts. It will continue to flourish and grow with the existing management team and with support from the Stens management team in the U.S.” Ariens explained.

Ariens Company provides a wide range of outdoor power equipment including Ariens consumer, snow removal and lawn equipment, Gravely grounds maintenance equipment and Stens replacement parts. For more information about Ariens Company, please call 800-472-8359 or visit [www.ariens.com](http://www.ariens.com).

Stens supplies replacement parts and accessories to more than 50,000 dealers worldwide through its U.S. and International distribution and is a respected member of the Outdoor Power Equipment Aftermarket Association. For more information about Stens Corporation call 800-457-7444 or visit [www.stens.com](http://www.stens.com).

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